NEWS LETTER AUTUMN SEMESTER JULY 2023- DECEMBER 2023





DEPARTMENT OF BUSINESS ADMINISTRATION AND RESEARCH

SHRI SANT GAJANAN MAHARAJ COLLEGE OF ENGINEERING

Vision, Mission statements and PEOs of the Department:

Vision:

To be a learning center for developing competent managerial manpower with spiritual blend to serve industry and humanity.

Mission:

- 1. To develop competent and entrepreneurial manpower through research, innovation and qualityeducation.
- 2. To develop human resources with spiritual values to serve the global society.

PEOs statements:

1: Students would accomplish distinguished positions in the corporate world and act as change agents in thesociety.

2: Students would demonstrate and apply analytical thinking, creativity & innovations and adaptability inproblem solving.

3: Students would be perennially reinventing themselves in management thoughts, philosophy, actions,tools and techniques.

4: Students would be high on ethical, moral and spiritual values to strive for sustainable growth and inclusive management (SarveBhavantuSukhinah).

5: Students would develop multidisciplinary and professional approach coupled with communication skills and teamwork skills to excel in the global environment.

There were 100 percent admissions in the department through central admission process. A fabulous orientation program was organized for the new batch wherein renowned personalities from industry and academia were invited. Students also attended the regional conference- Aarohan at the end of the orientation program.

A good number of activities/ workshops/ talks were organized on "Innovation and Entrepreneurship" through IIC (Institution's Innovation Cell). A one act play titled "Abhaya" was organized for which all the MBA I year studens were the audience and they also submitted a report on it. After second semester examination, entire batch of MBA I semester underwent Summer Internship Projects in various multinationals, service sector organizations/ banks etc.

A spiritual study visit was made by all MBA I year students and some faculty members to "Brahmakumari Center" on Balapur road, Shegaon. Spiritual practitioners there, interacted with the students and satisfied their queries. A study visit by MBA III semester markeing students was arranged to Reliance Mart wherein the employees interacted with students and guided them. All the the students and faculty members attended the "Viksit Bharat - 2047" program by Hon. Prime Minister Narendra Modiji.

Students of the department participated in various activities extempore, group discussions, debates, participating in events in other institutions. Sneha Gaikwad and Poonam Parchure bagged the first prize in the first District level Aavishkar. Gayatri Deshmukh won the first prize of debate competition at Shri Pundalik Maharaj Mahavidyalaya, Nandura. Three students- Vaishnavi Khandare, Prerna Sonankar, Madhuri Chandwani secured positions in the Sant Gadge Baba Amravati Universitiy's Merit List. Gayatri Deshmukh and Gunjan Ingle participated in RBI Policy Challenge Essay Competition. Five students from MBA I year volunteered for Digitech Systems Expo, at IMA Hall, Akola.

Dr. H. M. Jha "Bidyarthi" was invited as the guest for the inaugural function of International Conference on Management Cases at Birla Institute of Management Technology, Greater Noida. He was also one of the key note speakers in the conference. Dr. Laxmikant B. Deshmukh was selected as the NPTEL discipline Star. Dr. Mayur Dande was given the Young Researcher Award by Institute of Researchers, Wayanad, Kerala. A research proposal titled "Simplifying wisdom- The relevance of philosophies of saints from Varkari Sect in contemporary times" was sent to IKS (Indian Knowledge Systems), AICTE. Fine guest talks were organized in department by industry people and alumni. Two of our alumni Mr. Prashant Karmarkar and Rajiv Jawale were very supportive.





Youth Festival, Amravati

Digitech Systems Expo, Akola



Digitech Systems Expo, Akola

Certificate Distribution by Digitech Systems



Business Plan at Saraswati College



Certificate Distribution- SIP



Certificate Distribution by Digitech Systems

IIC Event



Glimpses of BARSA Activities- Extempore

Glimpses of BARSA Activities-Presentation